Digital Marketing and Design Firm

Type of Project
Migration to AWS

Industry
Digital Marketing and Design

AWS Services Used
EC2, Fargate, ECS, RDS

aws partner network

Advanced
Consulting Partner

DevOps Competency
MSP Partner
Healthcare Competency
Public Sector Partner

Challenge

The customer runs a very successful Digital Marketing firm with a large number of clients and has been a long-term partner of WSM. The customer realized that hosting customer applications in a legacy hosting provider was too limiting in terms of being able to provide market leading services. The customer chose AWS as the right environment for their customers, but did not yet have the internal expertise to deploy and migrate workloads to AWS.

Solution

WSM began migrating new environments from legacy hosting providers to AWS as per the customer's requirements. WSM built custom VPCs using CloudFormation Templates, and migrating instances based on EC2 and RDS, as well as leveraging other services such as Fargate and ECS.

Results

The customer very quickly saw the value of AWS, and the ease of scaling the environment to meet their customer's requirements. Furthermore, the customer was able to leverage AWS native service to reduce the administrative overhead of managing the environment.

About Connectria

From Fortune 100 enterprises to medium and small businesses, Connectria provides managed cloud, managed services, and compliant cloud security solutions to more than 1,000 global customers. Working as an extension of each customer's IT team, we deliver technology-agnostic solutions consistently, with depth and breadth of engineering expertise, scalable solutions, and speed to market. Our "No Jerks Allowed®" philosophy includes flexible terms, straight-forward pricing, and custom solutions. With a culture based on integrity and an unwavering employee commitment to treating every customer with a relentless focus on satisfaction, it's easy to do business with Connectria.

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