

CONNECTRIA MANAGED AMAZON WEB SERVICES (AWS)

Maximize the benefits of using AWS.

With Connectria's Managed AWS, you can purchase and implement 100% secure, highly available, managed AWS solutions all backed by Connectria's superior 24 / 7 support.

Ranked the #1 Cloud Provider in North America for 2012 by Cloudsleuth, Connectria is the proven leader in small, medium, and large-scale cloud deployments for more than 1,000 customers in 30+ countries worldwide.



AMAZON WEB SERVICES BENEFITS

Organizations worldwide are utilizing Cloud Computing, and the largest cloud provider is Amazon Web Services. The benefits of using Amazon Web Services include:

No Upfront Investment: Replace upfront infrastructure investment with low monthly costs

Building on-premises infrastructure can be slow and expensive. There is expensive hardware that needs to be ordered, paid for, installed and configured - and all of this needs to happen long before you actually need it. With Cloud Computing, you don't have to spend time on these activities; instead you just pay for the resources you consume on a variable basis.

Low Ongoing Cost: Reduce your overall IT costs

Cloud Computing helps you reduce your overall IT costs in multiple ways. Our massive economies of scale and efficiency improvements allow us to continually lower prices, and our multiple pricing models allow you to optimize costs for both variable and stable workloads. Additionally, Cloud Computing drives down up-front and on-going IT labor costs and gives you access to a highly distributed, full-featured platform at a fraction of the cost of traditional infrastructure.

Flexible Capacity: Eliminate guessing on your infrastructure capacity needs

Predicting how customers are going to adopt your new application is difficult, and it's hard to get right. So, when you make a capacity decision prior to deploying an application, you often either end up sitting on expensive idle resources or dealing with limited capacity. If you run out of capacity then you are faced with a poor customer experience until you can acquire more resources. With Cloud Computing, these problems go away. You provision the amount of resources you need. If you need more, you can easily scale up. If you don't need them, just turn them off and stop paying.

Speed & Agility: Develop and deploy applications faster


With traditional infrastructure, it can take weeks to get a server procured, delivered, and running. These long timelines stifle innovation. With Cloud Computing, you can provision resources as you need them. You can deploy hundreds or even thousands of servers in minutes, without talking to anyone. This self-service environment changes how quickly you can develop and deploy applications and allows your team to experiment more quickly and more frequently.

Apps Not Ops: Focus on projects that differentiate your business, not the infrastructure

Cloud Computing lets you shift resources away from data center investments and operations and move them to innovative new projects. Specifically, you can have your scarce IT and engineering resources focus on projects that grow your business instead of having them focus on IT infrastructure - which is important but hardly ever differentiates your business.

Global Reach: Take your apps global in minutes

Whether you are a large global company or small start-up, you may have potential customers around the world. With traditional infrastructure, it's hard to deliver great performance to a broadly distributed user base and most companies focus on one geographic region at a time to save costs and time. With Cloud Computing, the game changes - you can easily deploy your application in any or all of the nine AWS regions around the world. This means you can provide a lower latency and better experience for your customers at minimal cost.

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CONNECTRIA'S MANAGED AWS BENEFITS

While AWS delivers some of the most comprehensive Cloud Computing solutions in the world, AWS can be challenging to implement and administer, and the pricing can be extremely confusing and complex. Amazon does not provide management or implementation support for its customers, nor comprehensive tools to optimize your costs, security and performance.

That's where Connectria comes in. Connectria has been providing managed hosting services since 1998. With more than 1,000 customers in 30+ countries, Connectria offers the broadest portfolio of managed services in the industry.

Connectria's Managed Amazon Web Services provide a comprehensive solution for:

- A.) Organizations who are looking to implement AWS, but don't know where to start; or
- B.) Organizations already using AWS that need help monitoring & managing their environment(s).

In both cases, Connectria provides the expertise and 24/7 support you need to successfully operate secure, reliable and cost-effective AWS solutions. Our Managed AWS Solutions include the following:

Extensive Managed Services: Connectria provides full production support of your AWS environment, including:

- 24/7 Live US-Based Tech Support
- 24/7 Custom Application Monitoring
- Custom Maintenance Windows
- Managed O/S Updates & Security Patching
- Managed Virus Scanning
- Vulnerability Scanning
- 24/7 AWS Monitoring & Support
- Custom Restarts & Escalation Procedures
- Managed Data Backups & Restores
- Firewall, VPN & DNS Management
- Tripwire Integrity Monitoring
- Log & Event Monitoring & Much More!

Extensive Amazon Web Services (AWS) Architecture & Implementation Support: Connectria's engineers have implemented and supported some of the largest, most sophisticated application architectures in the world. Our AWS engineering and support team can assist you in implementing the following AWS products:

- AWS Elastic Compute Cloud (EC2)
- AWS Elastic Load Balancing
- AWS Route 53 (DNS)
- AWS Simple Storage Service (S3)
- AWS Elastic Block Store (EBS)
- AWS CloudFront (Global CDN)
- AWS DynamoDB (NoSQL Data Store)
- AWS Elastic Beanstalk (Deployment)
- AWS Auto Scaling
- AWS Virtual Private Cloud (VPC)
- AWS Direct Connect (Dedicated Network)
- AWS Glacier (Low-cost Archive Storage)
- AWS Import/Export (Large Volume Data Transfer)
- AWS RDS (MySQL, Oracle & SQL Server)
- AWS ElastiCache (In Memory Caching)
- AWS CloudFormation (Management) & More!

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Amazon Web Services (AWS) Performance Optimization: Connectria delivers sophisticated, proprietary tools to manage and optimize our customers' AWS implementations. Our tools will identify properly, over, and underutilized resources to highlight areas of inefficiency and waste. Critical data is organized by utilization level, size, region, and purchasing type so that our customers have actionable information to balance performance and availability with their optimal spend.

Amazon Web Services (AWS) Best Practices: Connectria's AWS engineering teams compile and update hundreds of best practices for AWS configurations that affect security, cost, and availability. Connectria will assess on an ongoing basis the latest state of your deployment against up-to-date best practices, and alert you of any exceptions that we find.

Amazon Web Services (AWS) Resource Control: Connectria will have comprehensive and up-to-date visibility into your deployment, including complete and accurate inventories of your services, resources, configurations and policies. We implement continuous change monitoring to stay informed on the latest state of your AWS account, and we receive alerts when there are significant changes to your deployment to ensure they are accurate and appropriate.

Amazon Web Services (AWS) Cost Savings - Up To 60% Or More: Connectria's sophisticated Cost Optimization toolset provides our customers the tools you need to substantially reduce your AWS purchases. Our tools analyze your AWS spending, and provide options and recommendations to reduce your cost. This includes changing your instance sizes, when they run, and detailed analysis to determine when you should consider converting your instances from "On-Demand" to "Reserved Instances." Our Cost Optimization toolset analyzes up-front costs, monthly recurring costs, time to break-even, and total achievable savings over time for all available options. We provide this purchasing analysis for both the service, and for individual resources. This allows you to generate substantial savings.

Beware Of Resellers Claiming To Save You Money! Some AWS resellers claim to be able to save you money if you buy through them, allegedly because of their volume discounts. What's really happening is that they are running similar cost optimization tools such as ours, purchasing Reserved Instances, and keeping a large portion of the savings for themselves. You might save some money with them, but not as much as you could with Connectria's approach. With Connectria's Full Access Model, you have visibility into what you're spending, what services you're receiving, and how to generate savings - 100% of which you get to keep. With Connectria's Full Access Model, we remove the mystery in buying cloud computing, so that you enjoy the true cost and performance benefits of the cloud - without getting taken advantage of.

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ABOUT CONNECTRIA

Connectria provides award-winning cloud computing, managed hosting and custom hosting solutions for more than 1,000 customers in over 30 countries worldwide. We are experts in complex multi-vendor solutions, and we support the broadest range of technologies, managed services and security in the industry.

At the core of Connectria is our No Jerks Allowed® company philosophy. As The Jerk Free Company,® we've established a unique culture where every individual goes "the extra mile" to take care of our customers. Being The Jerk Free Company® extends beyond our people too. We make it easy to do business with us through flexible terms, scalable solutions and straight-forward pricing to serve the hosting needs of large and small organizations alike.



To learn more about Connectria's #1 Cloud Ranking, please visit us at:
www.connectria.com/about_us/news/050813.php

To learn more about benefits related to Connectria's No Jerks Allowed Philosophy, please visit us at:
http://www.connectria.com/about_us/no_jerks_allowed.php

(Note: Content for "Amazon Web Services Benefits" in this document is the property of Amazon Web Services, Inc.)

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